



Welcome to the Miss Rodeo Oklahoma Pageant! We are excited to have you! On the following pages, you will find:

SWEETHEART APPLICATION

- Liability Waivers – both are to be signed and notarized
- Sponsorship Page information for the pageant program
- Checklist for completed application
- Lodging Information
- Ticket Information
- Frequently Asked Questions

After we receive your completed entry form, we will mail to you:

- Donation tickets – a prize will be awarded to the contestant who sells the most donation tickets. Sweetheart contestant must sell \$100 worth of tickets. (No points are given for sales.)

If you have any questions, please feel free to call ORPC Pageant Director, Reba Lasater at 405-642-5502.

Miss Rodeo Oklahoma Sweetheart 2027

Application Form

June 9-12, 2026

Contestant will be the age of 6 as of November 1, 2027 and not yet obtained the age of 12 as of November 1, 2027.

The Sweetheart category is not designed to be competitive but to highlight our youngest rodeo enthusiasts. Sweetheart contestants will be permitted to compete for the Sweetheart or Miss Rodeo Oklahoma Princess titles in the subsequent year.

Please pay special attention to the dates above, including the year. An 11-year-old as of November 1, 2027 will have the choice to compete as either a sweetheart or princess.

The Sweetheart category is not designed to be competitive but to highlight our youngest rodeo enthusiasts. Sweetheart contestants will be permitted to compete for the Sweetheart or Miss Rodeo Oklahoma Princess titles in the subsequent year.

Please submit the following with the completed application form:

1. Copy of your valid birth certificate
2. One vertical 8x10 head and shoulder color photograph in western attire (including a cowboy hat, no crown) will be used for judging in the Photogenic award of the pageant. No points will be awarded. Photo must be submitted digitally and hardcopy via mail to P.O.Box 6113 Enid,OK 73702 and postmarked by April 10, 2026.
3. \$225 entry fee payable to the ORPC
4. Sweethearts must have a \$200 Sponsorship Page and sell \$100 in donation tickets..

Entries must be postmarked by April 10, 2026.

The enclosed liability waiver document must be completed and returned with this application in order to compete. Please be familiar with the ORPC rulebook and please make sure you meet all of the eligibility requirements. If you have any questions, contact the ORPC Pageant Director

Print with blue or black ink or type. Use only the space provided. Please do not attach additional pages to this application.

Name _____ Date of Birth _____

Address _____ Phone () _____

City _____ Zip: _____

Contestant E-mail _____

Allergies _____

Only for the purpose of providing sponsored clothing

Dress Shirt Size _____ Wrangler Jean size _____ T-Shirt Size (Youth or Adult) _____

Hat size _____ Dress Size: _____ Boot Size: _____

Food/Drug Allergies: _____

Newspaper Name and Address:

Hometown _____

Regional _____

Email address & Contact Name:

What is the exact title you are representing (this is how it will be announced):

Name _____

List or describe your activities and honors:

Describe why you want to be Miss Rodeo Oklahoma Sweetheart and what you can offer this title.

Describe your future goals:

Name _____

Program Biography – in 150 words or less please provide a short biography for the pageant program. ANYTHING OVER 150 WORDS WILL BE OMITTED. As a contestant of the Miss Rodeo Oklahoma Pageant, I understand that my application information will be provided to the judges UNEDITED by the Oklahoma Rodeo Pageants Council, Inc. including but not limited to leaving grammatical errors, typos or formatting issues. However, the ORPC reserves the right to correct such issues for the purpose of advertising only (ie: the program, website, social media, etc.) The original document is the one the judges will receive.

If you are chosen as Miss Rodeo Oklahoma Sweetheart, what do you think will be the most important aspect of the job?

RELEASE OF LIABILITY

I, the undersigned, being a non-paid contestant, applicant and participating in the Miss Rodeo Oklahoma, Miss Rodeo Oklahoma Teen, Miss Rodeo Oklahoma Princess, or Miss Rodeo Oklahoma Sweetheart Scholarship Pageant, which is sponsored by the Oklahoma Rodeo Pageants Council, Inc. and recognizing that said sponsor is a non-profit organization; and recognizing the non-profit nature of the pageant, and as an express consideration for being allowed to enter the contest, **hereby release said Oklahoma Rodeo Pageants Council, Inc. from any and all claims or demands for liability for accidents or any other liabilities** and makes said agreement for herself, her heirs and executors and states that she is of lawful age and legally entitled to make this complete release or if she is a Teen, Princess or Sweetheart contestant, one parent is to sign this release. All activities associated with the Miss Rodeo Oklahoma, Miss Rodeo Oklahoma Teen, Miss Rodeo Oklahoma Princess, and Miss Rodeo Oklahoma Sweetheart Scholarship Pageant officially end immediately following coronation on June 12, 2026. After that time, Oklahoma Rodeo Pageants Council, Inc. or any of their representatives shall have no responsibility whatsoever in directing or overseeing any of the activities or affairs of any of the Contestants.

Following the completion of the Miss Rodeo Oklahoma Pageant competition, each **Miss Rodeo Oklahoma Sweetheart titleholder** will assume all responsibility and liability for their person, possession, and effects as they carry out their title. Any and all responsibility includes, but is not limited to, participation in all equestrian activities and further indemnifies the Oklahoma Rodeo Pageants Council, Miss Rodeo Oklahoma Sweetheart Pageant, and any and all of its affiliates and associates.

Contestant: _____ Date: _____

Parent or Guardian: _____

Subscribed and sworn to before me, a Notary Public, with and for the County of _____, State of Oklahoma, on this ____ day of _____ 20__.

Notary Public _____

My Commission #: _____

My Commission expires: _____

RULES & REGULATIONS

I certify that I have read and understand the Miss Rodeo Oklahoma Pageant Rulebook, Titleholder Handbook, and Contract and hereby agree to all rules and stipulations set forth by the Oklahoma Rodeo Pageants Council, Inc.

IN WITNESS THEREOF, I have hereunto set my hand and seal on this ____ day of _____, 20____.

CONTESTANT: _____

WITNESS: _____

The undersigned, being first duly sworn on oath, deposes and says that the statements and representations contained in this Contract are true and correct to the best of her knowledge, information, and belief on this ____ day of _____, 20____.

_____ Notary Public for the State of Oklahoma

_____ Printed Name

My Commission #: _____

My Commission Expires: _____

PROGRAM INFORMATION

A program featuring contestants' pictures and bios, as well as pageant information will be available at the pageant. Sweetheart Contestants may purchase one full page in the program for \$200. This page may feature the contestant or thank sponsors, family, and friends. Sweethearts must have a \$200 Sponsorship Page and sell \$100 in donation tickets.

Contestants are encouraged to use the sale of sponsorship advertising to assist them with pageant expenses. While each page costs the contestant \$200, the advertising on the page can be sold at any price the contestant chooses. For example, 10 business card size advertisements will fit on one page. If a contestant chooses to sell business card size ads for \$50 each, the contestant would have total sales of \$500. After paying for the page, this would leave the contestant \$300 to use toward pageant expenses.

Contestants may sell as many advertising pages as they wish **BUT MUST SELL** at least one page which is due DIGITALLY AND MUST BE PAID FOR BY April 10, 2026. All additional pages are due by late application deadline of April 17, 2026. Additional pages will be \$200 for a full page and \$125 for a half page.

It is required that you upload program ads in PDF format that are 8.5 X 11 in. with a bleed line. This must be a final camera-ready layout of your page exactly as you would want it to appear in the program. All pages will be printed in black and white. Each page should be professional and appropriate. If you have questions about the page, please email or text Chesney Grimes at 918-978-1148 or missrodeooklahoma2024@gmail.com.

COMPLETED SWEETHEART APPLICATION CHECKLIST

Please make sure the following are included with your application.

- _____ Copy of your valid birth certificate
- _____ One vertical 8x10 head and shoulder color photograph in western attire (including a cowboy hat, no crown). Photo must be submitted digitally and hardcopy via mail to P.O.Box 6113 Enid,OK 73702 and postmarked by April 10, 2026. Include a picture release if applicable, for judging purposes.
- _____ Entry fee payable to the ORPC (\$225 for sweetheart)
- _____ Sponsorship page layout
- _____ Sponsorship page fee payable to the ORPC (\$200 per page)
- _____ Signed and notarized Release of Liability

_____ Signed and notarized Statement that Rulebook, Handbook, and Contract have been read and understood

_____ Ticket Reservations and Payment

_____ Negative Coggins Certificate for your horse.

_____ \$100 late fee if application is submitted between April 11-17th, 2025.

THE FOLLOWING ITEMS ARE TO BE BROUGHT TO THE PAGEANT:

_____ You will be provided a sponsored outfit and you will need to bring some tank tops, leggings, and accessories (jewelry, hats, headbands, belts, shoes, etc.) No props will be allowed.

_____ Donation tickets and money

Lodging Information

Candlewood Suites Woodward
3350 Oklahoma Ave
Woodward, OK 73801

- ◆ Reservations need to be made by June 2, 2026.. We recommend making reservations as early as possible to ensure the discounted rate.
- ◆ The discounted \$80 rate is under the name **MRO Block** and can be purchased by calling the hotel directly at (580) 254 - 5200 and pressing 0 to speak to the local operator. All family and friends are welcome to stay at this hotel as well.

There are RV hookups at the arena with electricity and water that are available for \$100 for the week, paid to the ORPC.

Stall and Arena Information

Woodward Elks Rodeo Arena
105 Temple Houston Dr.
Woodward, OK 73801

- ◆ Sweetheart contestants must provide horses for horsemanship. Contestants are not required to own the horse they ride.
- ◆ You will need a negative Coggins certificate for your horse.
- ◆ Contestants will be provided one outdoor horse stall at the arena. Shavings not included.
- ◆ **Sweetheart contestants will not need a horse after horsemanship. They will ride in the barrel truck each night of the rodeo and in the Miss Rodeo Oklahoma truck bed during the parade on Saturday.**

Ticket Information for Family and Friends

Ticketed events are as follows:

- ◆ Formal Fashion Show, lunch included – \$35 for adults; \$15 for children 12-6 yrs old; children 5 and under free
 - VIP Table at Fashion Show: Seats 8; \$400 (located right next to the runway, 6 tables available; first-come, first served).
 - ◆ Speeches \$10 for adults; \$5 for children 12-6 yrs old; 5 and under free
 - ◆ Coronation – to attend coronation, you must purchase a Friday night rodeo performance ticket.
 - ◆ **ONLY** contestant tickets are covered in their entry fee.
 - ◆ Each contestant and 1 guest will receive a pass for each rodeo performance.
- Reservations are strongly encouraged. If reservations are not made, meal availability will not be guaranteed, and the cost will be \$10.00 more at the door.**

Frequently Asked Questions

1. What are the wardrobe requirements?

See the Schedule

2. What are the pageant ticket prices?

See “Ticket Information” in this application. Tickets are \$5 more when purchased at the door.

3. Rodeo tickets may be purchased at the gate. Information for rodeo tickets can be found at www.woodwardelksrodeo.com. YOU MUST purchase a Friday night rodeo performance ticket to attend coronation.

4. Will we have to carry a flag in horsemanship?

The Teen and Princess contestants will be required to carry a flag as part of horsemanship. Contestants must furnish their own flag boot. Miss & Teen Contestants may be asked to carry a flag at the rodeo.

5. Where do I find study material for the written test and impromptu questions?

While this list is not all-inclusive, it will give you a good start:

ProRodeo Sports News (Miss and Teen Only)

Media Guide (Miss and Teen only)

RodeoRoyalty.com – this gives several sample impromptu questions

National news sources

6. Where/how do I purchase programs?

Programs can be purchased during the pageant for \$10 each.

7. You are invited to represent your title Saturday morning at the parade and Saturday night at the rodeo.